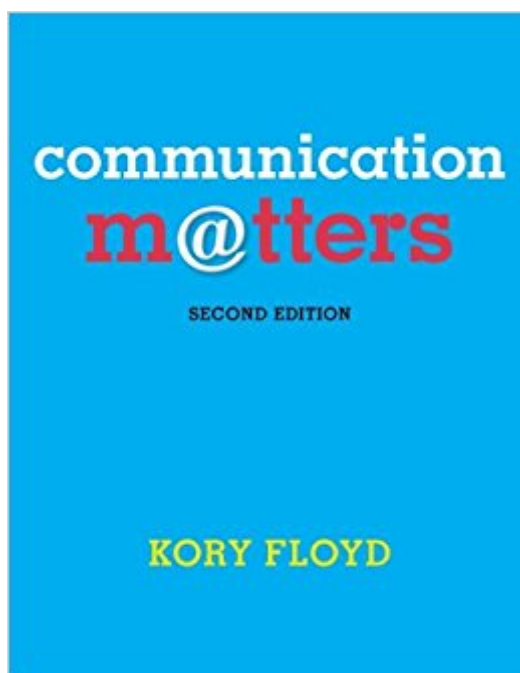


The book was found

Communication Matters - Standalone Book



Synopsis

NOTE: This book will not include an access code. Communication Matters: Because great communicators are made, not born. Through Communication Matters™ highly interactive program, students learn that our instincts aren't as good as we think they are and develop the skills needed to become effective communicators. The program prompts students to question their assumptions, helps them to move beyond their personal daily communication experiences, and challenges them to think critically about why and how they communicate in the ways they do. Connect for Communication Matters, Second Edition, reflects our increasingly diverse, interactive, and digital world by using hands-on features. Through an interactive eBook, a suite of student videos for public speaking, and dynamic online activities, students are urged to consider which choices are likely to be effective and which less so. LearnSmart, McGraw-Hill's adaptive learning system, assesses students' knowledge of course content and maps out personalized study plans for success. The result: Students are able to internalize core communication principles, adapt their communication behavior more effectively, and actively apply those strategies to all aspects of their lives.

Book Information

Paperback: 480 pages

Publisher: McGraw-Hill Education; 2 edition (January 14, 2013)

Language: English

ISBN-10: 0078036860

ISBN-13: 978-0078036866

Product Dimensions: 8.4 x 0.6 x 10.8 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 21 customer reviews

Best Sellers Rank: #13,619 in Books (See Top 100 in Books) #19 in Books > Textbooks > Communication & Journalism > Speech #30 in Books > Reference > Words, Language & Grammar > Speech #78 in Books > Textbooks > Communication & Journalism > Communications

Customer Reviews

Roxy Peck is Emerita Associate Dean of the College of Science and Mathematics and Professor of Statistics Emerita at California Polytechnic State University, San Luis Obispo. A faculty member at Cal Poly from 1979 until 2009, Roxy served for six years as Chair of the Statistics Department

before becoming Associate Dean, a position she held for 13 years. She received an M.S. in Mathematics and a Ph.D. in applied statistics from the University of California, Riverside. Roxy is nationally known in the area of statistics education, and she was presented with the Lifetime Achievement Award in Statistics Education at the U.S. Conference on Teaching Statistics in 2009. In 2003, she received the American Statistical Association's Founder's Award, recognizing her contributions to K-12 and undergraduate statistics education. She is a Fellow of the American Statistical Association and an elected member of the International Statistics Institute. Roxy served for five years as the Chief Reader for the Advanced Placement (AP) Statistics Exam and has chaired the American Statistical Association's Joint Committee with the National Council of Teachers of Mathematics on Curriculum in Statistics and Probability for Grades K-12 and the Section on Statistics Education. In addition to her texts in introductory statistics, Roxy is also co-editor of "Statistical Case Studies: A Collaboration Between Academe and Industry" and a member of the editorial board for "Statistics: A Guide to the Unknown, 4th Edition." Outside the classroom, Roxy likes to travel and spends her spare time reading mystery novels. She also collects Navajo rugs and heads to Arizona and New Mexico whenever she can find the time. --This text refers to the Loose Leaf edition.

I bought for my COM101 class but I didn't use the book much. The book was a little "dry" but served its purpose for the course.

Exactly like the copy made specifically for my school. Perfect cheap option

Great Price. Other websites had it for at least \$20 more.

Excellent

My son needed this book for college, and I think it's meeting his criteria for the class because he hasn't complained about it yet.

Book came in great condition for being used.

Good book! It meet my expectations.

The book explains all the concepts very well

[Download to continue reading...](#)

Communication Matters - Standalone book
Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders)
Communication, Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion)
The Art of Public Speaking (Communication) Standalone Book
Interpersonal Communication - Standalone book
M: Business Communication - Standalone book
Why Architecture Matters (Why X Matters Series)
Why Preservation Matters (Why X Matters Series)
The 100-Pound Problem (Math Matters Series) (Math Matters (Kane Press Paperback))
Discernment Matters: Listening with the Ear of the Heart (The Matters Series)
Humility Matters: Toward Purity of Heart (The Matters Series)
What Really Matters for Struggling Readers: Designing Research-Based Programs (3rd Edition) (What Really Matters Series)
Why Translation Matters (Why X Matters Series)
Emotional Intelligence: How to Increase EQ, Interpersonal Skills, Communication Skills and Achieve Success (emotional intelligence, emotions, how to read ... problem solving, communication Book 3)
Intergenerational Communication Across the Life Span (Routledge Communication Series)
Introduction to Communication Disorders: A Lifespan Evidence-Based Perspective (5th Edition) (Pearson Communication Sciences and Disorders)
Augmentative and Alternative Communication: Supporting Children and Adults with Complex Communication Needs, Fourth Edition
Human Communication Disorders: An Introduction (8th Edition) (Allyn & Bacon Communication Sciences and Disorders)
A Primer on Communication and Communicative Disorders (Allyn & Bacon Communication Sciences and Disorders)
Evaluating Research in Communication Disorders (7th Edition) (Pearson Communication Sciences and Disorders)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)